

Imad Sayed | Web Developer

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Summary

I'm inspired by solving complex problems and building solutions that make a real impact. I love to build things from scratch but also take pride in improving existing solutions. I'm looking to leverage more than 3.5 years of commercial experience in web development to create, enhance, optimise and innovate on websites that align with business objectives. Embracing agile practices to support efficient project delivery while continuously advancing my expertise utilising modern frameworks. What I'm bringing to the table: strong problem-solving skills, a strong understanding of design principles, resource optimisation techniques, back-end & front-end testing experience, user interface (UI) and user experience (UX) best practices, a collaborative approach and I'm SCRUM trained.

Skills

- HTML, CSS, SASS
- JavaScript, jQuery
- React, Vue, Angular
- PHP
- MySQL
- Laravel, CodeIgniter
- OOP
- APIs
- Lit Dev
- PHP Unit, JEST, Selenium
- Bootstrap, Tailwind
- Git (version control)
- Bash Scripts, Terminal
- Docker
- Web Vitals
- Windows, Linux
- Agile Development
- SVG sprites
- Mapbox, Leaflet
- Bit-Bucket
- Jira
- Confluence
- PHP Storm, Visual Studio Code
- Figma, Adobe, Krita
- Browser Stack
- Java, Android
- Web hosting
- VBA

Bilingual:

- Native English
- Arabic

Relevant Work Experience:

Currently working on a CMS project in Vue & PHP with Laravel & Inertia.
GitHub repo: <https://github.com/ImadSayed/johnnyblaze/>
Browse at <https://www.johnnyburnz.imadsayed.co.uk>

Sept 2021 – May 2025

Web Developer

The Forge Holiday Group (Umbrella for Sykes Holiday Cottages)

- Enhancing user engagement in the development of a seamless digital experience for customers and company staff end users.
- Optimizing resources & page load, using measurements TTFB, FCP, LCP, TTI & CLS.
- Working collaboratively across multiple cross functional teams to develop exceptional, responsive and pixel perfect solutions to multiple brands simultaneously.
- Integrating with APIs and third-party services to improve business processes.
- Debugging and refactoring code, tackling technical debt while creating advanced solutions.
- Creating re-useable web components reduced the time of development and used by front-end developers across the dept.
- Developed many CRO features that had high conversion rates (over 95%) during A/B tests.
- Implemented PHP Unit tests and Selenium front-end tests.

June 2017 – Sept 2021

Freelance while working (visit <https://imadsayed.co.uk/cv> to see all jobs)

- Undertook some freelance web development projects while upskilling ~ created an e-commerce CMS & integrated PayPal. (HTML, CSS, PHP, JavaScript, jQuery)
- Completed an online developer course with IT Career Switch.

June 2015 – June 2017

Manager

Max Pro (UAE)

- Project Management
- Mentoring a team of young skilled workers in transforming car interiors and exteriors for high-end clients.

Jan 2012 - June 2015

Software Developer

E.J. Shaw Removals

- Developed a customer booking system that also retrieved previous booking details to enhance job processes.
- Managed the company website. 3 months in 2005 (HTML, CSS, PHP, JavaScript)

3 Months work experience (unpaid) in 2005

Junior Software Developer

Sparta Consulting

- Developed a smart card application system and customer kiosk. (Core Java & MySQL)